A Guide for Residents Purchasing Their Mobilehome Park



Answers To Residents' Questions



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PREFACE

Due to rental costs, many residents in mobilehome parks are pursu-C ing the idea of forming anonprofit corporation to purchase and own their park (in order to keep space rents affordable) or owning rather than renting the space their mobilehome occupies. You too might be considering this option. Or if others in your park have been investi-C gating the possibility of purchasing the park, you may be feeling that C you also must get involved. Converting are tall mobilehome park to cresident ownership can be rewarding and beneficial to the residents. C It is also a major undertaking a kely to include problems for which C solutions must be found.

This booklet describes generally the steps involved in resident pur-C chase of a mobilehome park, points out some problems common to C resident purchase and provides information which is designed to help C you understand your role in the process. This booklet also offers C some solutions to problems that may a sie during the conversion pro-C cess which may be useful to you as an individual and as a member of C a resident organization. C

This booklet does not attempt to present all of the possible problems C you might encounter during the conversion process, nor is it a cource C of all possible solutions to the situations. It does, however, empha-C size the need to obtain appropriate professional assistance when cir-C cumstances suggest that park residents, by themselves, will not be C able to conduct some phase of the conversion. C

PART I

BASIC INFORMATION ABOUT RENTAL PARK CONVERSIONS TO RESIDENT OWNERSHIP

Part I describes a park Tonversion, the jurisdiction of the Department T of Real Estate and, generally, the arrangements Tuitable for owning T and managing a mobilehome park after conversion. T

What is a park conversion?

In this booklet, the term conversion refers to the various aspects of aP mobilehome park purchase by the residents. Conversion can involveP transformation of a park to a type of common interest developmentP where residents obtain title to, or some right of exclusive use of, their P mobilehome spaces.P

What is a common interest development?

In a common interest development, an individual Bwns Br leases aP separate lot, unit Br interest together with an undivided interest BrP membership interest in the common area. The common area is usuallyP governed and maintained by a homeowners' association Bf whichP each individual owner is a member. If a mobilehome park is sold orP leased with the intention Bf creating separate interests for the residents,P a Pommon Interest Elevelopment Will Pesult. Bee Part IV For BP discussion Bf common interest developments.P

What is the role of the Department of Real Estate?

The Department of Real Estate (DRE) regulates California real estateP brokers and salespeople and the marketing and sale of subdividedP real property of California. Basically, DRE's of subdividedP subdivision public report must precede the offering for sale or leaseP of lots of interests in a subdivision of five of more lots of interests. P (Although the subdivider can advertise and accept refundable depositsP for reservations pursuant to a preliminary subdivision public report.) P

If a representation is made to residents that they will receive a lot &rP other separate real property interest in their mobilehome park as partP of their participation in a park purchase program, a subdivision willP be created.P

What is a public report and what is its purpose?

A public report is a document which discloses to prospective purchasers significant aspects of a subdivision offering. Before DRE issues a public report, the subdivider must meet certain standards to safeguard buyers' purchase money, complete on-site and off-site improvements and, for a common interest development, produce governing instruments which address specific features of the project's operation and management.

Disclosures Regarding Tentative Prices

Prior to filing a notice of intention (to sell or lease subdivided lands), P the subdivider of a mobilehome park that is proposed to be converted P to Pesident Downership Phust, By Park Phe Pentative Price of PheP homeowners and Pesidents of Phe Park Phe Pentative Price of PheP subdivided interest proposed to be sold or leased. P

The notice must indicate that the price is not binding and may change,P without any liability on the part of the subdivider, due to unanticipatedP expenses: Ponditions Imposed For Approval of the Ponversion,P increased financing costs, etc.P

The subdivider must Bbtain a preliminary public report from DREP before distributing the tentative price disclosure notice.P

Nonprofit Corporation's Exemption

Business and Professions Code Section 11010.8 exempts from the Pnotice of intention/public report requirement a nonprofit corporation's Ppurchase of a mobilehome park, provided: P

- 1.P The nonprofit corporation **P**btains a permit from the DepartmentP of Corporations.P
- 2.P All shareholders of the nonprofit corporation are residents of the P mobilehome park.P
- 3.P A majority of the shareholders constitute a majority of the personsP who own mobilehomes within the park.P
- 4.P A majority Bf the governing body Bf the nonprofit corporationP own mobilehomes within the park.P
- 5.P All Punds Bf Phobilehome Park Penants For Purchase Bf PheP

mobilehome park are deposited in escrow until title to the parkP passes to the nonprofit corporation.P

Is subdivision of the park a necessary part of conversion?

It is not necessary for park residents to subdivide a mobilehome parkP in Order to Own and assume control Of it. Indeed, subdividing a parkP during conversion may result in untimely delays while the subdividerP satisfies Pocal, Pity Or Pounty Pequirements and Pompletes PheP information and documentation required to Obtain a public report.P

Instead, park residents may use a two-step approach to conversion.P First, Phe Park Ps Purchased As A Ringle Property By A PesidentP organization which, in a majority of cases, is a nonprofit corporationP created for this purpose. Participating residents become shareholdersP or members of this corporation. Later, the corporation subdivides theP park, Botains a public report, and sells (or leases) the subdividedP interests to the residents.P

What is the value in creating a nonprofit corporation?

Park residents need a legal entity to purchase their park. A nonprofitP mutual benefit corporation is well suited to this purpose.P

In general, the nonprofit corporation makes an Offer of participation to the Pesidents. Residents who decide to participate become shareholders of members in the corporation. As residents purchase shares of memberships in the corporation, cash is accumulated for the downpayment required to purchase the park. The officers of the corporation, elected by the members and acting on their behalf, negotiate with the seller to purchase the park and solve problems relating to conversion. After conversion, the corporation may manage the park.

Legal Advice

Inasmuch as memberships in a nonprofit corporation are subject to P the requirements of the Corporations Code, competent legal advice P should be Rought prior to Pormation of the Porporation. Punless and exemption is available, a permit from the Department of Corporations (DOC) are generally to Precessary prerequisite to Pressuance of P memberships in a nonprofit corporation. It is also recommended that P

incorporation Bf Phe Pesidents' Prganization Be Plandled By PegalP professionals. A standard corporation Br a general Br limitedP partnership Pare Palternatives Po Pa Planprofit Porporation. BeforeP committing to any type of organizational form, the residents shouldP explore the advantages and disadvantages and Potain legal advice.P

Exemption from DOC and DRE Jurisdiction

In Brder to preserve the stock Bf affordable housing, governmentP financing and Bubsidies are Bometimes as a Proposition of Brder Brownian financing to purchase a park with few amenities and penerally Pow-income Pesidents. Dwnership Bf Proposition Brder Brownian B

PART II

ISSUES FOR RESIDENTS THINKING ABOUT THE PURCHASE OF THEIR PARK

This part discusses issues involved in purthasing a park and what T may happen if you choose not to participate. T

Should I participate in the purchase of my park?

Many Phobilehome Park Pesidents Are Piving On Fixed Or PimitedP incomes. Increases in rent for mobilehome spaces and related servicesP have motivated many residents to join together to purchase and convertP their parks to resident Pownership.P

While the cost of owning may at first be higher than renting, the gapP is likely to close and turn positive in a relatively short period of time.P

Impending eviction and park closure are also strong motivating factorsP for Ponversion. While Pt Ps Prue Phat Ptate And Pocal BovernmentP agencies are committed to fostering an adequate supply of affordableP housing, Plisplacement Ps Ptill A Pery Peal Phreat And A PtrongP consideration in residents' decision to purchase and convert theirP parks.P

No matter what the reason for conversion, *your* decision to participateP should be based Bn *your* personal needs and financial situation, notP part Pf a "group decision" made under pressure from fellow residents.P

How do I assess my financial situation?

The most important question is, "Can I afford to participate in theP purchase?"P

Whether alone Br with the help Bf a financial advisor, you shouldP consider the following factors:P

Your personal income sources and their stability. Are increasedP costs of living causing you to withdraw from savings in order to P meet Phonthly Expenses? Plas Phe Phyestment Papital WhichP

generates Pour Pincome Decreased, Pesulting Pin Deduction DfP income? Have interest rates dropped, decreasing your income?

- Trends in your nonhousing domestic expenditures. ReviewP checkbooks and payment records in Prder to estimate your costsP for food, clothing, medical care, insurance, entertainment, andP other Expenses. Review Pour Predit Peports For RegativeP information (e.g., late payments; too much debt).P
- The projected "bottom line" dollar amount for participation in the park purchase. Compare your estimated housing cost afterP conversion to the portion of your monthly income available forP housing. The commonly used affordability standard is 25 to 30P percent of Phonthly Pincome For Phousing-related Pexpenses. Phowever, this may not be applicable to many retirees living inP mobilehome parks. For example, residents who rely solely of their income for housing. P

What happens if I feel I am financially unable to participate?

It Ps Pommon Pn Park Ponversions Po Pnclude Pental Br PeaseP arrangements for residents who cannot afford to participate in theP purchase. These arrangements may be Open-ended Or for a specifiedP term and space rental may be expected to increase Over the term Of Pthe agreement. Typically, there can be no sale Of the mobilehome inP place Pluring Phe Perm Of Phe Pental Br Pease Parrangement and PatP termination Phe Pesident Phust Decome In Owner Or Pemove PheP mobilehome from the park.P

If a rental Br lease arrangement is not available and "involuntaryP displacement" is expected due to a conversion, various governmentP agencies may require that an impact report be filed. However, theP law does not presently require relocation benefits Br relief measuresP for a displaced resident, except in some cases where public fundsP have been utilized in the conversion.P

What other choices do I have?

If, After Peviewing All Phe Perms And Ponditions of Phe Durchase/conversion, you are not interested in participating (and a rental BrP lease arrangement is not available), relocation to another park or to aP lot will be necessary. This may be profitable because a mobilehomeP in a park which is to be converted frequently commands a higherP price. Therefore, you should not be in a hurry to leave, as delayingP your move as long as possible may give you more leverage in theP sale of your mobilehome.P

What if the park owner is not interested in selling?

If the Bwner is not interested in selling, the residents' PrganizationP may attempt to stabilize space rents by negotiating a lease for theP entire mobilehome park. A lease may transfer management and controlP to Phe Pesidents' Prganization Without Histurbing Prior Peasing BrP financing agreements entered into by the Pwner.P

A subdivision will be created and the residents' Prganization willP need a public report from the Department & Real Estate if:P

- the resident organization intends to lease to residents five orP more parcels or spaces;P
- the term of the leases is more than five years; and P
- the lease arrangement is a mandatory condition of tenancyP within the park. Mandatory leasing arrangements should beP discussed with the local planning agency prior toP implementation for purposes of determining requirementsP under the Subdivision Map Act.P

A residents' organization considering a park lease should seek legalP advice if there is any uncertainty as to compliance with related laws.P

What have we learned from successful park conversions?

A park conversion is a difficult process, requiring long-term groupP cooperation and aggressive resolution of problems.P

Problems to be solved may include:P

- an unanticipated and lengthy educational campaign necessaryP to explain the conversion and its financing to everyone'sP satisfaction;P
- discussions and debates by dissenting groups of residents,P taking necessary attention away from the group of residentsP interested in purchasing;P
- some residents claiming support of the purchase in theP beginning, but balking and refusing to participate in the end;P
- disagreement by park residents over the form of ownership to which the park should be converted;
- inability of residents to agree on the selection and hiring of P consultants necessary to complete the conversion process; and P
- difficulty some residents may have in qualifying for loans toP purchase their interests in the park.P

Residents must be made aware of the magnitude and difficulty of the P task their representatives must undertake in attempting to BrganizeP the park for purchase and management. Residents must recognizeP the energy required of these persons, the stresses and physical demandsP placed on Phem, and Phe Possibility Phat Peplacements Phay BeP necessary.P

Formal involvement of as many residents as possible should lead toP a positive community atmosphere in which park residents look ButP for Bne Another And Assist Pn Explaining Hifferent Aspects Bf PheP conversion to fellow residents. This "grassroots" support will helpP the residents and representatives Peep the long-term goal, Pwnership,P always in sight.P

PART III

THE CONVERSION AND MANAGEMENT OF A PARK

Converting a rental park to resident ownership is a logical process. T At Tome Ttages To The Trocess, Trofessional Tissistance Thay The Trocessary. T

The conversion process can generally be divided into three phases.P

- 1.P In the first phase, the park purchase committee is Prganized. The P committee Pests Phe Pevel Df Pesident Interest and Financial P capability and Ponsiders Phe Prganizational Rtructure PnostP appropriate for Pwnership and management of the park. P
- 2.P The second phase is the actual purchase. After appraisal, an OfferP is made and accepted (perhaps after One or more counteroffers), P and financing is arranged.P
- 3.P The final phase is conveyance of the park and commencement of President Operation and management.P

What is a park purchase committee and how is it formed?

This committee of park residents is elected by residents or appointed P by Phe Pesidents' Prganization Pif Already Formed) Po Rtudy PheP possibility of a park purchase. While perhaps satisfying a need for P representation, election may result in exclusion of many highly capable P individuals who would have been chosen in an appointment process. P

There Bre Bdvantages And Bisadvantages Po Parge And BmallP committees. A Professional Phired Po Bassist Pesidents With PheP conversion process may prefer working with a small committee whichP makes decisions quickly. But a small committee may promote elitismP and inhibit effective feedback Bf information to park residents. AP large committee may mean a higher level Bf representation but itsP members may debate continuously Bver details, losing sight Bf theP larger goals and Pojectives.P

A committee of five to seven members should be sufficient.P

What is the role of the park purchase committee?

At first, the committee acts as a clearinghouse for information on the P proposed purchase and its effects on the individual residents and the P park as a whole. The committee educates residents as to the feasibility P of a purchase and the actual steps involved in converting the park. It P also solicits residents' opinions and evaluates residents' enthusiasm P for the park purchase. P

Throughout the conversion process, the committee is responsible for P consulting with Parious Professionals Plawyers, Pocal Officials, P bankers, appraisers, surveyors, engineers, and title Officers) who are P involved in different aspects of the conversion process. In some cases, P the committee's role is expanded to that off supervising the agent of P the residents in negotiations to purchase the park. P

The park purchase committee can also serve as the governing andP managing body after conversion. Committee work is good trainingP for park management, because it familiarizes members with the park'sP operational needs.P

Effective Use of Resident Talent

Certain members of the park purchase committee may be called uponP to perform special tasks. It is very important that the committee matchP the special talents and personalities of committee members with theP types of jobs to be performed. For example, a committee memberP supervising the park of purchase negotiations should be nowledgeableP and skilled in real estate. Likewise, members selected to meet withP governmental agencies should be familiar with pertinent laws.P

Should specialized assistance be used?

As Park Purchases By Pesidents Become Phore Pommonplace PnP California, professionals, including real estate brokers, are establishing P themselves as specialists in park conversions. Some Bf the skills P offered include: P

- negotiating, and preparing legal documents related to the sale,P
 financing and transfer &f &wnership &f the property;P
- performing financial analyses and assisting with the completionP

- of loan applications;P
- complying with local government land use and planningP requirements;P
- conducting socioeconomic surveys of park residents;P
- forming subdivisions, corporations or partnerships;P
- creating the governing documents by which the Pwners'P association will Poperate and manage the park; and P
- surveying and engineering.P
- Before hiring any specialist, the resident reganization shouldP make the appropriate inquiries and background checks.P

Entering Into a Contract For Services

There are two general types of contracts a resident organization might Penter into with a conversion specialist: P

- 1.P A **Phased contract** is like a series **B**f single contracts for the P various **B**ctivities **B**ecessary **B**o **B**omplete **B**he **B**enversion. The P specialist is paid at the completion **B**f each phase **B**f the contract. P A phased contract usually allows either party to terminate the P agreement upon completion **B**f any phase. P
- 2.P A **through-to-completion contract** calls for a variety **O**f servicesP to be performed by the contractor. This "total package" contractP is **P**ompleted, **P**and **P**he **P**ontractor **P**aid, **P**when **P**all **P**he **R**ervicesP contracted for have been performed. This type **B**f contract mayP have complex and costly provisions for amendment **O**r terminationP prior to completion, making it difficult to change contractors **O**rP add additional services to the contract.P

Resident Experts

Park residents with backgrounds in business, finance, management, P real estate and the law can Bften be called upon to provide skills P necessary Po Phe Ponversion. Pusing Pesidents' RRills Pan Be Both P economical and a way Bf gaining resident support for the project. Potential leaders, Officers and possibly future park managers can also P be identified through use Off resident expertise. P

The potential drawback to relying heavily &n volunteer services by P resident experts is the lack of control over the quality and performance of the service. The park purchase committee must set standards &f P performance and be ready to terminate a volunteer for inadequacy P just as readily as they would a paid contractor. This can be difficult P because of the social environment of the park. A possible solution to P the problem of P performed experts of the park of purchase P committee to enter into a paid contract with the resident expert. (AP resident, whether polunteer of paid Pontractor, who performs P professional services for the park should be aware that he/she may P assume considerable personal liability for his/her actions. Before P entering into any arrangement with the park purchase committee, the P resident should discuss the matter with his/her attorney and insurance P agent.) P

Is resident ownership feasible?

Once Phe Park Purchase Pommittee Pas Betermined Phat Phere PsP sufficient interest, the next step is collecting financial informationP on the residents' ability to participate and the need for any specialP financial arrangements.P

Assessing Financial Feasibility

The park purchase committee must gather financial data and compileP a financial feasibility study which includes:P

- improvements which must be made to the park and an estimateP of cost for the work;P
- maintenance costs for Poperating the park;P
- financing available for the park purchase;P
- approximate down payment necessary and whether \(\mathcal{P} \)r not it is P affordable; P
- approximate monthly payment necessary and whether \(\mathbb{P} \)r not itP
 is affordable; andP
- kinds \(\mathbb{P} \)f financial assistance needed for residents who could notP otherwise participate in the purchase.P

An important part of the financial feasibility study is the developmentP of a tentative Berating budget for the park. The tentative budgetP should be provided to residents as part of the feasibility survey andP should include the following:P

- amount of mortgage payments on the park (if applicable);P
- required park repairs and improvements;P
- park Poperating and management costs;P
- reserve account required for future replacement \(\mathbb{P} \) major parkP components; andP
- inflationary factors for the various cost categories (to estimateP future costs).P

The Department of Real Estate's Operating Tost Manual for T Homeowner Associations TPs & Relpful Pool For Preparation of PP homeowners' association budget.P

The purchase agreement should require that the Bwner provide theP park purchase committee with Bperating budgets (income/expenseP statements) and rent rolls for the preceding three years.P

The feasibility study should also provide information Bn the cashP flow the association can expect from the homeowners' associationP membership Plues. This Estimated Plash Plow Phust Pover All PheP maintenance And Biperating Perpenses and Any Pequired PlarkP improvements Br Pepairs. Pf Pevenue Will Phot Be Rufficient, PheP conversion is not feasible.P

Based In the Operating budget and the estimated cash flow, the parkP purchase committee should also be able to determine the amount andP type If financing required to purchase the park, and the amount IfP down payment If price If a share required If each resident.

The Park Purchase Pommittee Prust Parefully Analyze All Bf PheP information Botained Prusher Peasibility Brudy. Pusually, Pf Phe PlataP indicates that there are problems which cast serious doubt BrutheP success of the park purchase, the committee must abandon efforts to P purchase the park. Whether Brunot the purchase effort proceeds, the P

committee must communicate the contents of the feasibility study to P the residents. P

Appraisal of the Park

It is important to recognize that an appraisal is an Opinion Or estimate P of value based On an analysis Of relevant information about a property. P The park purchase committee and the park Owner may each Obtain P appraisals, and those appraisals may vary as to a value conclusion. P While an appraisal will not necessarily give the residents bargaining P power, it will serve as a starting point for negotiating a fair price and P as a basis for making various Other decisions concerning the purchase. P Indeed, the park purchase committee may deem it prudent to insist P on a contract provision specifying that the purchase is contingent On P the (residents') appraised value equaling Or exceeding the purchase P price. P

What sources of financing are available?

Before drafting an Offer to purchase, the committee should identify P sources Of loans for the different types Off financing needed: P

- short term to pay costs associated with the conversion and, ifP necessary, the down payment n the purchase;P
- long term to finance the purchase \(\mathbb{P} \)f the park; and \(P \)
- for individual residents to purchase shares in the residentP corporation & individual spaces in the park.P

Conventional Lending Institutions

There appears to be a growing awareness on the part of conventional lenders (insurance companies, mortgage bankers, savings and loans, P etc.) Of the financial needs of residents desiring of their parks, so that park financing guidelines are being developed.

Residents who Phoose Po Rubdivide Pheir Park Bhould Find Park conventional lender who is willing to treat their mobilehome park P subdivision as they would a conventional residential subdivision. On P the Other hand, residents choosing to take title to the park in the name P

of a corporation may find that there are more financing OpportunitiesP open to them. The fact that title to the park is held by One corporationP as Opposed to many individuals can make the loan more secure fromP the lender's perspective.P

Seller Financing

Seller financing is frequently used because Bf the large amount BfP money required and difficulty in Bbtaining conventional financing.P Seller financing may include a lower interest rate and more favorableP terms and conditions.P

Clues as to the seller's financial position should be gained during theP early stages of negotiations and seller financing should be pursued ifP there are indications that this would be agreeable.P

Some Possible Loan Terms and Conditions

If the park purchase committee is considering financing for the parkP purchase, it must review and understand all the terms and conditionsP in Brder Po Explain Phe Financing Po Phe Pesidents. Phere Pare FourP provisions with which the committee should be familiar.P

- A balloon payment. When installment payments do not payP off a loan, a significantly larger payment than the regularP installment payment is required. This is usually a final paymentP for payoff.P
- An **Receleration clause** gives the lender the right to demandP full payment of a loan upon delinquency in loan payments, saleP of the property, failure to maintain the property, or borrower'sP violation of some other term of the loan.P
- A **subordination clause** provides that present ∂r future liensP take precedence ∂ver an earlier lien recorded against theP property.P
- A blanket encumbrance is a lien covering more than neP parcel of real property. If the loan does not contain provisionsP so that individual parcels can be released upon purchase, it mayP be extremely difficult to convert the park to a subdivision.P

Public Financing

Public financing may be available for the purchase of a mobilehomeP park and for loans to individual residents.P

Many residents in mobilehome parks under conversion are in needP of financial assistance to make down payments, finance the purchaseP of a space, Br pay their share Bf conversion costs. Certain Bf theseP residents Phay Paulify For Povernment Reponsored Rubsidies. TheP California Department Bf Housing and Community DevelopmentP (HCD) Provides Pechnical And Financial Assistance For PheseP mobilehome Park Pesidents. PHCD Poordinates Financial RubsidyP programs for residents who have varying financial needs. HCD alsoP makes Peferrals Po Bther Public Agencies Berving Phe Pheeds BfP mobilehome park residents.P

Two Financing Programs Pn Which PHCD Ps Pnvolved Pare PheP Mobilehome Park Resident Ownership Program (MPROP) and theP Home Investment Partnerships Program (HOME).P

The MPROP provides financial and technical assistance for a parkP conversion if there is at least one low-income (i.e., at or below 80%P of the county median income) household involved and the convertedP project will meet the minimum standards of the Mobilehome ParksP Act. At least 2/3 of the residents must participate in the park purchaseP and the Pesident organization, Pepresenting of the Peast 12/3 of the Phophouseholds in the park, must, for the Ponversion and blanket loansP described below, apply as co-applicant with a local public entity (city,P county, Phousing Outhority, Pedevelopment Organization). There are three types of MPROP loans:P

- A **conversion loan** to the resident organization as interimP financing covers costs such as acquisition of the park; loanP origination fees and other financing costs; legal andP professional fees; and rehabilitation expenses. Payments areP interest-only, with repayment required upon completion of theP conversion.P
- A blanket loan to the resident organization is long-termP (usually 30-year) financing for conversion costs (rent subsidiesP for residents whose income is at ∂r below 80% ∂f the countyP median; internal loans; etc.) attributable to low-income spaces.P

• A 30-year **individual loan** will enable a low-income (i.e., at **B**rP below 80% **B**f the county median income and unable to qualifyP for a conventional **B**r **B**ther private sector mortgage) resident toP purchase a lot **B**r **B**ther individual interest in the park.P Alternative repayment schedules can include interest-onlyP payments **B**r deferral **B**f all principal and interest payments forP the full term of the loan. The loan is also due upon sale,P transfer, **B**r non-occupancy **B**f the lot by the **B**wner/borrower.P

Through the HOME program, HCD acts as a conduit for federal fundsP used by cities and counties to provide direct loans & grants to persons/families & Blanket Roans & grants & Po Phobilehome Park PesidentP organizations. HOME funds must be used to help make affordableP the housing costs of low-income persons/families.P

Information on current mobilehome park programs may be obtained by contacting:P

Department of Housing and Community Development P.O. Box 952054, MS - 390 - 5P Sacramento, CA 94252-2054P

The park purchase committee should also contact the local housingP authority and redevelopment agency.P

How To Make An Offer To Purchase

After determining that the park purchase is feasible and off interest to P the residents, the park purchase committee must put together an offer P to purchase. A real estate broker of attorney will usually be engaged P under Pontract Po Pepresent The Park Pesidents In The Durchase P negotiations. It is important that the representative be given specific P written instructions in order to conduct the negotiations in the manner P desired by the residents. P

Dealing with the Owner

After years of tenancy, residents' perceptions of the "landlord" mayP pose problems in dealing with the Bwner. Some Other factors thatP may hinder attempts to approach an Owner with an Offer include:P

Residents see the park as their home; the Bwner sees it as anP investment.P

- An Owner of a profitable park may have no interest in selling.P
- The Owner is firm in his price and will not bargain.P
- Residents, Out Of touch with real estate values, may find it hard to P equate the value of their space with the price they received for P their home 15 or 20 years ago. P

Throughout Pregotiations, Prhe park Pourchase committee And/or PrtsP representative must be prepared to react positively and make the bestP of Powhat Rometimes Appears Pro De An Anfavorable Bituation. FrorP example, if the Powner refuses to bargain On price, the committee mayP be able to obtain more favorable terms.P

Enhancing Negotiations

The negotiating agent may find the following tactics useful:P

- Presenting a well prepared and reasonable Defer to the seller inP order to assess the seller's priorities.P
- Offering terms of sale to the seller which assure ease and speedP of transfer of the property.P
- Determining whether the Dwner will carry the financing,P eliminating the need to approach Other sources Of capital.P
- Attempting to negotiate a discounted purchase price with theP seller in exchange for immediate participation by the residents.P (However, although the possibility of a discount may stimulateP resident interest in participation, the "immediate participation" aspect may put extreme pressure on residents struggling withP the uncertainties of their personal finances.)

What are the principal factors impacting the length of time it takes to complete a conversion?

The fastest way for park residents to gain Dewnership is purchase by a P nonprofit Porporation of Which Phe Pesidents are Phembers of P shareholders. Remember, Phis Phethod of Dewnership Ploes Phot P necessarily Pinclude Phe Formation of De Rubdivision. Bubdividing, P obtaining a public report, and conveying separate interests is a process P independent of Pincorporation and Pan De Andertaken after Phe P corporation purchases the park. P

If creation of a subdivision prior to transfer of title is a condition of P the park purchase contract, the conversion process will usually take P considerably longer. The condition and size Bf the park, as well as P the percentage Bf residents required to participate are major factors P in determining the time required to complete the subdivision process. P The competency Of consultants and professionals doing the conversion P and local government agencies' familiarity with mobilehome park P conversions also have a direct bearing On the time needed to complete P the conversion process. P

How do we manage the park after conversion?

Resident Bwners Phust Plecide Pf Phey Will Employ Professional Pmanagement, manage the park themselves, Br some combination DfP the two P

Professional Management

Professional management companies generally provide a full rangeP of services, from collection of homeowners' fees to disbursal of theP funds to perate and maintain common areas in the park. ProfessionalP management is usually an expensive potion. A management contractP must provide for a level of management suitable to residents' needsP and ability to pay.P

Many lenders will require, prior to funding, approval authority &verP the Phanagement Agent And Pontract. If his Ps Phtended Po PensureP accountability and successful &peration.P

The Phanagement Pompany Ps An Employee of Phe Pesidents'P organization and should submit Operating budgets to the residents'P organization and, if required, to the lender. The final decision regarding Pmajor expenditures must rest with the residents' organization.P

Resident Management

Management by the residents can be an economically attractive Option.P It encourages residents to get involved and gives them an Outlet to Pexpress interest and pride in the park. However, disputes can arise Pabout the amount of work required from each resident and services Pabout the about the about of Professional expertise.P

Combination

A good compromise between professional and resident managementP is a professional Bonsite manager responsible to the homeowners'P association for Byerall park Bonsited by residents Bonsited by Resid

Do I have long-term security in my purchase?

If the park is converted to a common interest development and the P purchaser continues to pay the mortgage payment, park assessments, P and taxes on the individual interest, he/she is assured of remaining in P the park. P

If Bwnership Bf the park is through a corporation, the security Bf aP purchaser's Provestment Ps Pereatly Profluenced By Phe PrinancialP performance of the corporation and its members. If the corporation is P not able to make its payments on the purchase money loan, foreclosureP of the entire mobilehome park is possible. TP prevent foreclosure, aP reserve fund may be established by the homeowners' association. AllP shareholders Pay Prof. Phis Peserve Recount, Ph. Part Po Pover PanyP nonpayment of dues by corporation members or shareholders. P

Before entering into any contract to purchase, residents should beP knowledgeable of exactly what they are purchasing and the possibleP risks involved. In parks where a subdivision is formed, purchasersP must receive a copy of the public report before committing themselvesP to a purchase. As discussed earlier, a public report discloses consumerP information and alerts prospective purchasers to significant aspectsP and possible Pisks Phyolved Pn Phe Purchase. Pn Parks Where Pap subdivision Ps Phot Formed, Prospective Purchasers Phust PatherP sufficient information to make an informed decision, perhaps withP the help of the park purchase committee.P

PART IV

If we decide to subdivide, what are our options?

If residents decide that they wish to convert their park to a subdivision,P a choice must be made as to what type of subdivision is most suitableP to their needs. There are three main types of common interestP developments to which a park might be converted: condominium,P planned development, or stock cooperative.P

Condominium

A condominium consists of:P

- a separate interest in space; andP
- an undivided interest in common in real property (the commonP area).P

The separate interest or the common area may be filled with air, earth,P or water, or water, or any combination thereof, and need not be physicallyP attached to the land except by easements for access and support. AP condominium Ps Pespecially Adaptable Po Phobilehome ParkP subdivisions because the separate interest may consist of a cubicle of P air space without reference to a structure.P

Typically, an Bwner's interest in a condominium is evidenced by aP deed conveying both the separate air space and an undivided interestP in the common area. The boundaries Bf the air space and commonP area are described Bn the recorded final map Br condominium planP for the project. The Bwner may Bbtain title insurance Bn the interest.P

As Ps Phe Pase Pn All Pommon Paterest Revelopments, An PelectedP governing Board Panages Phe Pommon Area Bn Behalf Bf All PheP owners. The declaration of restrictions requires that each owner be aP member of the homeowners' association and that the association hasP the power to assess owners for their share of the operational costs of Pthe common area. Generally, assessments are secured by the powerP to place a lien against an owner's interest.P

Before agreeing to finance a condominium project & make individualP loans secured by condominium interests, institutional lenders usuallyP

require assurances that the lien securing assessments of the owners'P association will be subordinated (junior) to the lender's deed of trustP or mortgage. However, the lender must agree to be bound by theP declaration of restrictions for the project.P

Planned Development

A planned development consists **P**f:P

- parcels of land owned separately by residents; P
- other parcels (common area) held in common by all residentsP or, more typically, deeded to an association of homeowners;P andP
- an association of owners with the power to assess residents for P maintenance and repair of the common areas. The assessment P may become a lien on the separately owned parcel of a P nonpaying owner. The lien may be foreclosed upon and the P property sold by the homeowners' association in a manner P prescribed by law. P

Stock Cooperative

In a stock cooperative, a corporation is formed to hold title to realP property in fee simple or for a term of years. Each shareholder of theP corporation receives an exclusive right to occupy a portion of theP real property and a share of stock or a certificate of membership. TheP right of occupancy is transferable only with concurrent transfer of the membership or share of stock.

As a general rule, the Department of Real Estate will not issue aP public report on a stock cooperative if a blanket loan covering theP entire park is proposed, unless the lender agrees to subordinate theP loan to the governing instruments of the project. The lender mustP also of the procelose of operative even if the corporation holdingP title to the park is unable to make its payment to the lender.

Problems may be encountered in financing the purchase of a share in Pastock cooperative because the loan may not qualify as a real property Ploan and Rifferent Pending Priteria Panay Apply. Publicly Assisted Planning programs have helped to reduce this financing difficulty.

In the case of a housing assistance contract, special provisions can be Pmade for a stock cooperative, subject to a regulatory agreement with Pthe Secretary of Housing and Urban Development. P

A Limited Equity Housing Cooperative (LEHC) is a nonprofit publicP benefit corporation, a form of stock cooperative, with a specific setP of requirements. The articles of incorporation and bylaws governingP an LEHC require the purchase and sale of a membership interest atP no more than a specified "transfer value." This value is equal to theP initial price of the membership plus an increase in value determinedP by the board of directors of the corporation, not to exceed ten percentP per year. The intent in creating an LEHC is to maintain affordableP housing by reducing speculative pressures on value and minimizingP the cost of conversion. Certain exemptions from the public reportP requirement are available for this type of subdivision, provided a regulatory agreement is entered into with a specified federal or stateP agency.P

Note: Do not Tonfuse a Flock Tooperative Aubdivision with ownership T of the park by a nonprofit Torporation formed for the purpose of T holding title, as previously discussed. T

Department of Real Estate Subdivision Offices

The Department of Real Estate maintains subdivision offices in LosP Angeles and Sacramento. The offices process applications for public reports for projects in certain counties as indicated below.

Los Angeles

Subdivisions Office SouthP 320 West 4th Street, Suite 350P Los Angeles, CA 90013-1105 (213) 576-6983P

Counties

Imperial, Los Angeles, Orange,P Riverside, San Bernardino,P San Diego, Santa Barbara,P and Ventura.P

Sacramento

Subdivisions Office NorthP 2201 BroadwayP P. O. Box 187005P Sacramento, CA 95818-7005P (916) 227-0813P

Counties

All Other CountiesP